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This campervan hire business, based in Stonehaven, Scotland, offers a unique opportunity for those passionate about travel and tourism. Known for its excellent service and adventurous spirit, the business rents campervans for exploring Scotland's breathtaking northern landscapes. It has a strong reputation and a loyal customer base, making it a promising investment. A key feature is its full relocatability; although currently in Stonehaven, the business can be moved anywhere in Scotland, allowing access to new markets. The business maintains a diverse fleet of well-maintained campervans, ensuring traveler comfort and convenience. With a strong brand presence and positive reviews, it is well-positioned for growth. Operations are scalable, with opportunities to expand the fleet, enhance marketing, or partner with local tourism operators. The current owners are willing to provide support and training for a seamless transition. This business combines a love of travel with entrepreneurial spirit, offering flexibility, adventure, and profitability.



- Relocatable Campervan Business
- Covers North of Scotland
- 4 Well Equipped Campervans
- Unique Off Grid Capability.
- Excellent Reputation
- Full Handover & Training
- Advanced Bookings for 2025



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www.cclproperty.com

Go Venture Vans | Bridge of Muchalls | Stonehaven | Aberdeenshire | AB39 3RU

Offers in the Region of £195,000

Not Applicable

Situation

Currently located in Stonehaven, Aberdeenshire this is a fully relocatable business. Operating a campervan business in the north of Scotland offers strategic advantages due to the region's accessibility and tourist appeal. The proximity to Aberdeen and Inverness airports facilitates easy access for international visitors, making it convenient for foreign tourists to start their Scottish adventures. The North Coast 500, a celebrated scenic route, further enhances the region's attractiveness, drawing a significant number of tourists eager to explore the stunning landscapes and cultural landmarks at their leisure. This route has become a major driver of tourism in the Highlands, creating a robust demand for campervan rentals. Additionally, the thriving tourist trade in the north of Scotland, supported by local hospitality and infrastructure, ensures a steady influx of visitors, providing a consistent customer base for campervan businesses.

The Business

The campervan business boasts a steadily increasing occupancy rate, reflecting its growing popularity and success. Over the years, hire bookings have risen from 108 nights in 2021 to 377 nights in 2022, 478 nights in 2023, and 482 nights as of August 19, 2024, with three nights already booked for 2025. The nightly charge for hiring a campervan ranges from £100 to £145, with additional fees for extras such as £15 per additional driver, £50 for early pick-up or drop-off, £100 for the "Drop & Go" service, £25 for a bike rack, £25 for a drive-away awning, £30 for double bedding, £20 for single bedding, and a £50 dog cleaning fee. The business primarily relies on Google Ads for marketing, where it outperforms competitors in key metrics, and occasionally uses Facebook and Instagram, although its Twitter/X account is not actively utilized. Additionally, the campervans are advertised and booked through GoBoony, a platform akin to Airbnb for campervans. The sale of the business includes four campervans equipped with all necessary internal equipment, such as plates, cutlery, and crockery, along with bedding, towels, camping chairs, a bike carrier, foot pumps, windscreen blackout blinds, and drive-away awnings for VW Transporters. It also includes the website, booking platform, social media accounts, the company name "Go Venture Vans" trademark rights, business logos, existing pictures, booking records, and the Google Ads account, which requires transfer. Advance bookings for the remainder of 2024 and 2025 are included, with the value of deposits/bookings to be agreed upon between the existing and future owner. Note that no computers are included in the sale, but all information will be provided on a portable drive. The current insurance runs until January 8, 2025, and is not transferable, so the new owner will need to secure a new policy, with existing insurance contacts provided. The campervans have AA breakdown cover until December 2024, which the new owner can renew at a potentially lower cost as a new client.

Campervans

VW CRAFTER

This VW Crafter campervan, first registered in September 2017, is a custom-designed off-grid vehicle that has had two owners. It features a Startline trim with a 140bhp engine, heated mirrors, hands-free phone capabilities, and compatibility with Android Auto and Apple CarPlay. The van is equipped with a robust 750W solar panel and a 600AH lithium battery system, supported by a 5000W inverter and a Victron electrical control system. For connectivity, it includes a 4G WiFi antenna and router. Comfort is ensured with diesel hot air heating and hot water systems, and it has a fully equipped bathroom with a shower, sink, and chemical toilet. The campervan also boasts a 115-liter onboard fresh water tank and a 66-liter waste water tank. Culinary needs are met with a 3500W twin induction hob and a Ninja twin compartment air fryer. Additionally, it includes a fridge/freezer and a smart TV with an integrated DVD player, antenna, and signal booster.

VW CRAFTER

This VW Crafter, registered in October 2017, has also had two owners and is designed for off-grid living. It shares many features with its September counterpart, including a Startline trim with a 140bhp engine, heated mirrors, hands-free phone, and Android Auto/Apple CarPlay integration. The campervan is powered by a 750W solar panel and a 600AH lithium battery, managed by a 5000W inverter and Victron electrical control system. It provides a 4G WiFi antenna and router for internet access. The van includes diesel hot air heating and hot water, and a bathroom with a shower, sink, and chemical toilet. It has a slightly larger waste water tank at 70 liters, while the fresh water tank remains at 115 liters. The cooking area features a 3500W twin induction hob and a combination microwave/oven/grill. A fridge with an icebox and a smart TV with a DVD player, antenna, and signal booster round out the amenities.

VW TRANSPORTER (T6)

The VW Transporter (T6), first registered in October 2017, is another custom off-grid campervan with two previous owners. It is built on the Highline trim, offering a 150bhp engine, air conditioning, a heated windscreen, heated mirrors, and hands-free phone functionality. The vehicle is equipped with a 150W solar panel and a 160AH lithium battery, alongside a 500W inverter and a Victron electrical control system. For connectivity, it features a 4G WiFi antenna and router. The campervan provides diesel hot air heating and includes onboard fresh and waste water tanks. Cooking facilities include a twin gas hob, which comes with a gas safety certificate.

VW TRANSPORTER (T5.1)

This VW Transporter (T5.1), registered in December 2012, has had only one owner and is designed for off-grid adventures. It is built on the Highline trim with a more powerful 180bhp engine and 4Motion all-wheel drive. The campervan includes air conditioning, heated mirrors, and hands-free phone capabilities. It is powered by a 100W solar panel and a 200AH lithium battery, supported by a 500W inverter and a Victron electrical control system. Connectivity is ensured with a 4G WiFi antenna and router. The vehicle features diesel hot air heating and has onboard fresh and waste water tanks. The cooking area includes a twin gas hob, which is certified with a gas safety certificate.



GO VENTURE VANS

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IMPORTANT: we would like to inform prospective purchasers that these sales particulars have been prepared as a general guide only. A detailed survey has not been carried out, nor the services, appliances and fittings tested. Room sizes should not be relied upon for furnishing purposes and are approximate. If floor plans are included, they are for guidance only and illustration purposes only and may not be to scale. If there are any important matters likely to affect your decision to buy, please contact us before viewing the property.